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For immediate release

MEDIA RELEASE

SHAFSTON and NAPCAN working together for Queensland's children

NAPCAN (National Association for the Prevention of Child Abuse and Neglect) and Shafston College have formed a partnership which will help tackle the problem of child abuse and neglect in Queensland.

The two organisations will host a number of events throughout the year which will bring together community leaders, child protection staff and Shafston College personnel to focus on different ways to prevent child abuse. The events will range from a launch of a new NAPCAN program, breakfast with a British child protection expert through to a film night. Each of the events will focus on raising awareness of child abuse within the community, bringing together professionals working in the sector and raise funds for NAPCAN. The money raised will go directly into delivering child abuse prevention programs in Queensland.

Mark Deads, General Manager of Shafston College, commented, 'It is an excellent opportunity for Shafston to be able to give back to the community. Shafston College is able to provide a venue, catering and staff for the NAPCAN events and in return our staff is educated on how to prevent child abuse. In this way, the college can help improve the lives of Queensland's children. We see the care of children as fulfilling a broader social responsibility and are delighted to be able to support NAPCAN in this way.'

Rob Ryan, NAPCAN Queensland Council President, commented, 'NAPCAN is delighted to have the opportunity to work with Shafston College. It is great to have a corporate partner that truly cares about the work we do, while also providing a platform to raise much-needed funds for the organisation.'

Ends

For further information please contact:

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Notes to the editor:

NAPCAN (National Association for Prevention of Child Abuse and Neglect) is a leading advocate for the prevention of child abuse and neglect. NAPCAN's goal is to bring about the changes necessary in individual and community behaviour and in government policy to stop abuse and neglect before it starts.

NAPCAN also works directly with children and young people conducting innovative programs to strengthen protective behaviours build resilience and life skills. NAPCAN also assists 'at risk' parents through face-to-face programs and works in local communities building inclusive networks and strengthening local support of children and families. For further information go to: www.napcan.org.au.